

# Google Glass

## The Next Big Thing

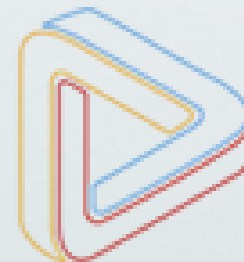


Julian Beltran

@julianmb



droiders  
building better apps



# The evolution of screens



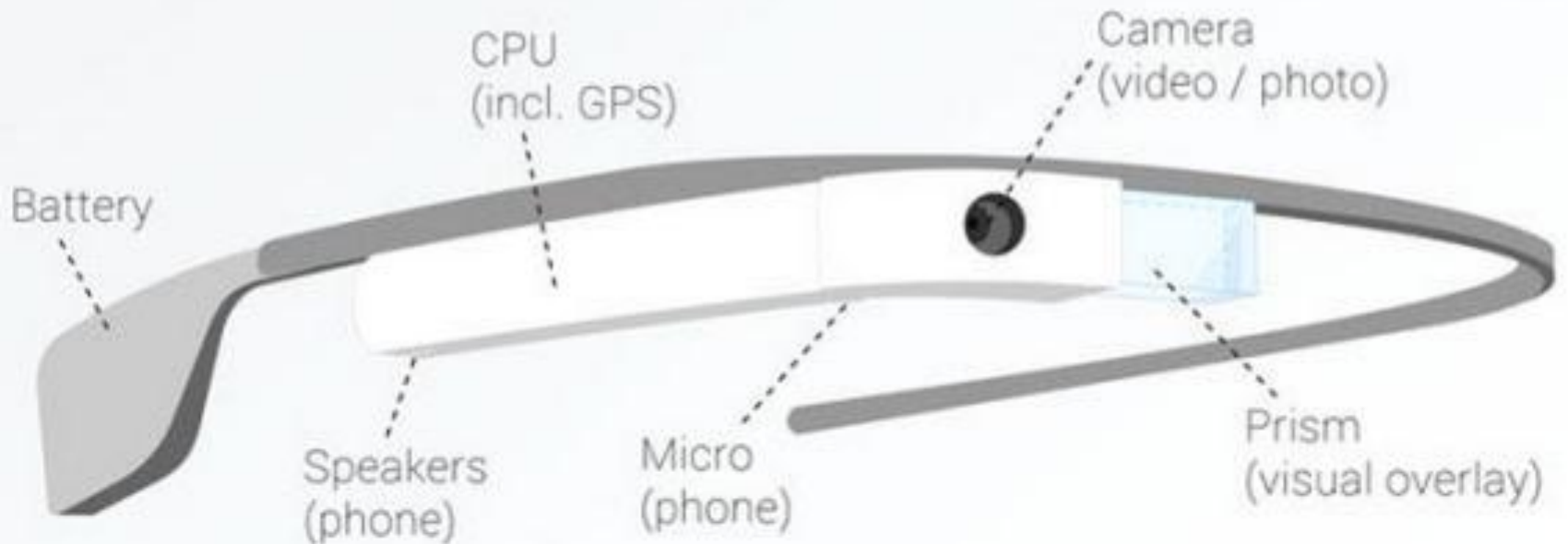
# Glass

# Glass

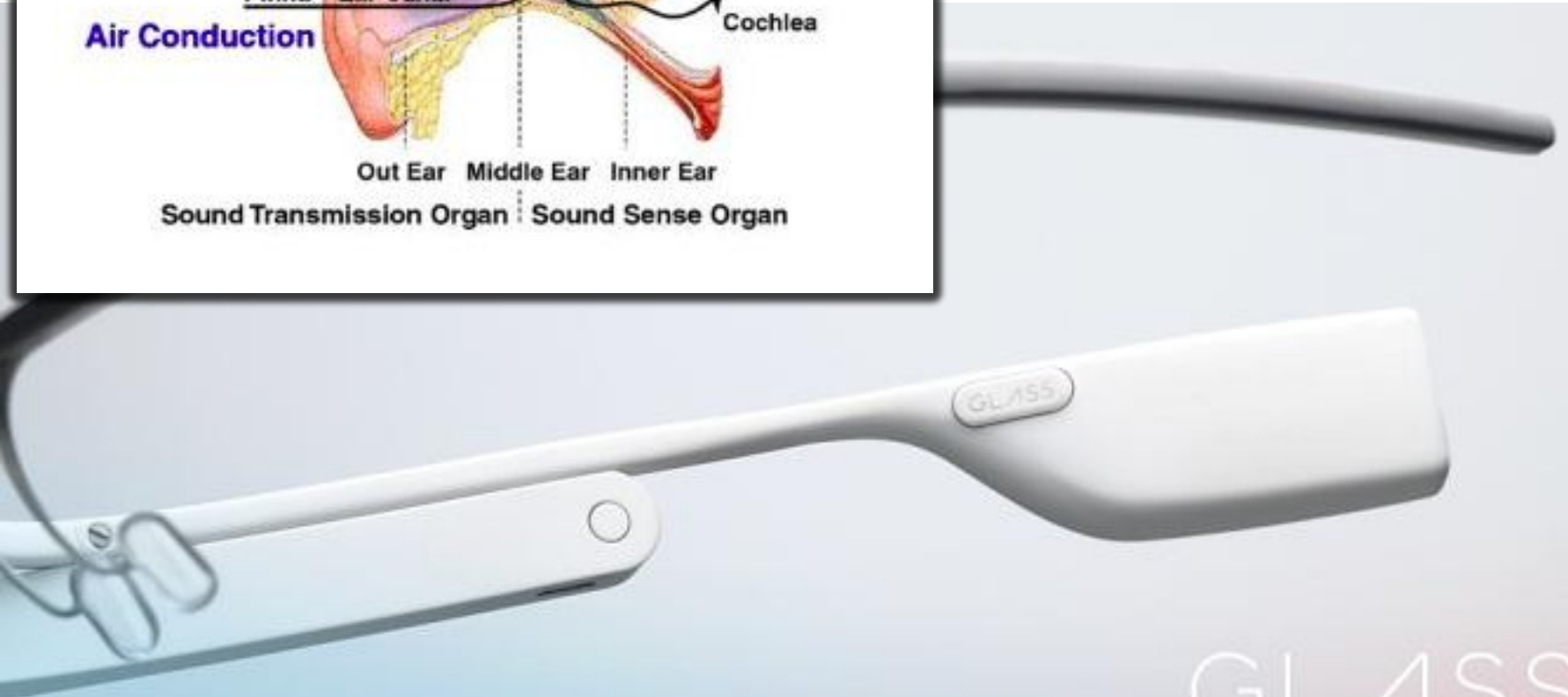
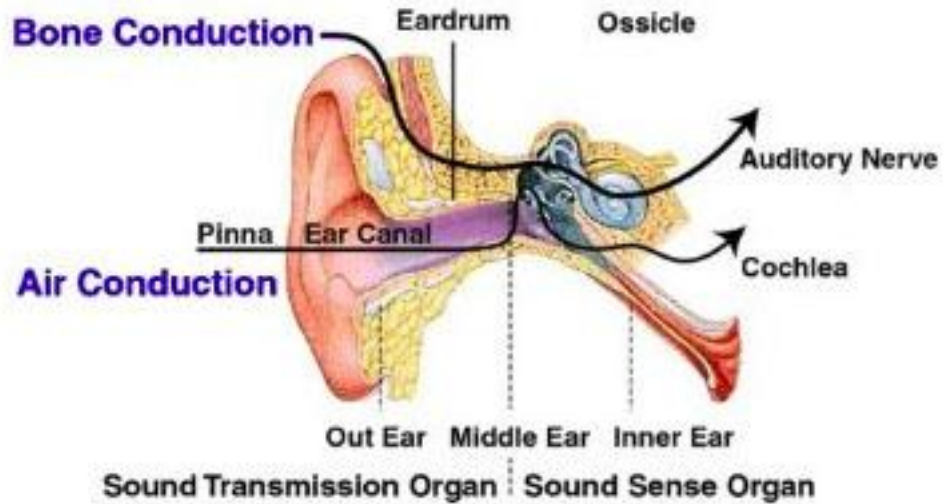
## How Google GLASS works

Why can you see a sharp image?

Infographic by M. Missfeldt  
[www.brille-kaufen.org](http://www.brille-kaufen.org)

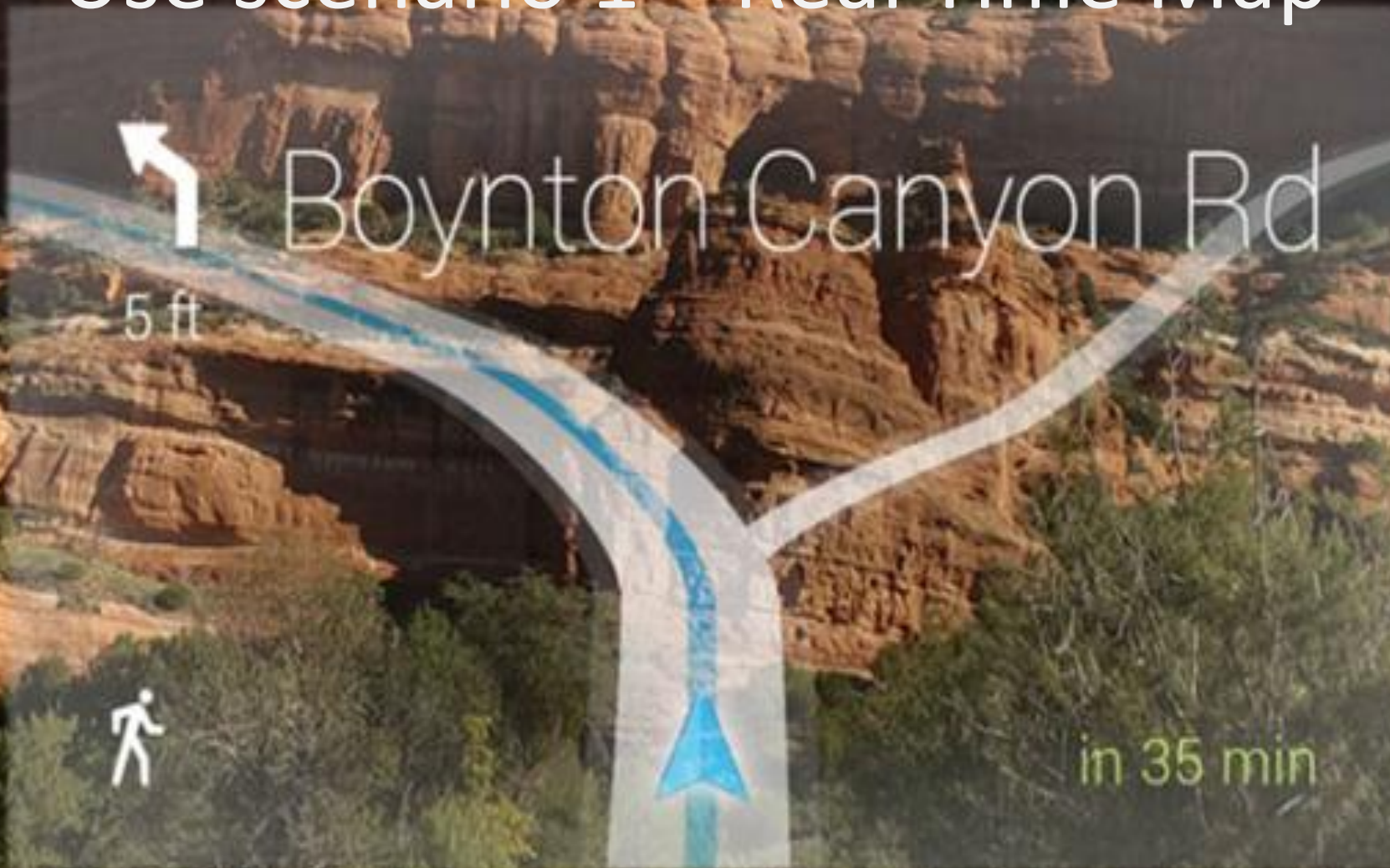


# Bone Conduction



GLASS

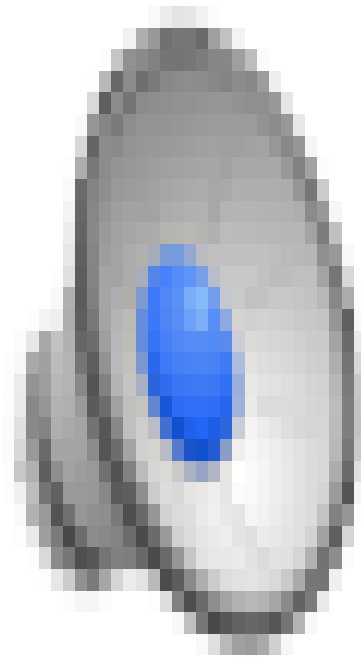
# Use scenario 1 – Real Time Map



# Use scenario 2 – Videoconferencing



# Use scenario 2 – Videoconferencing

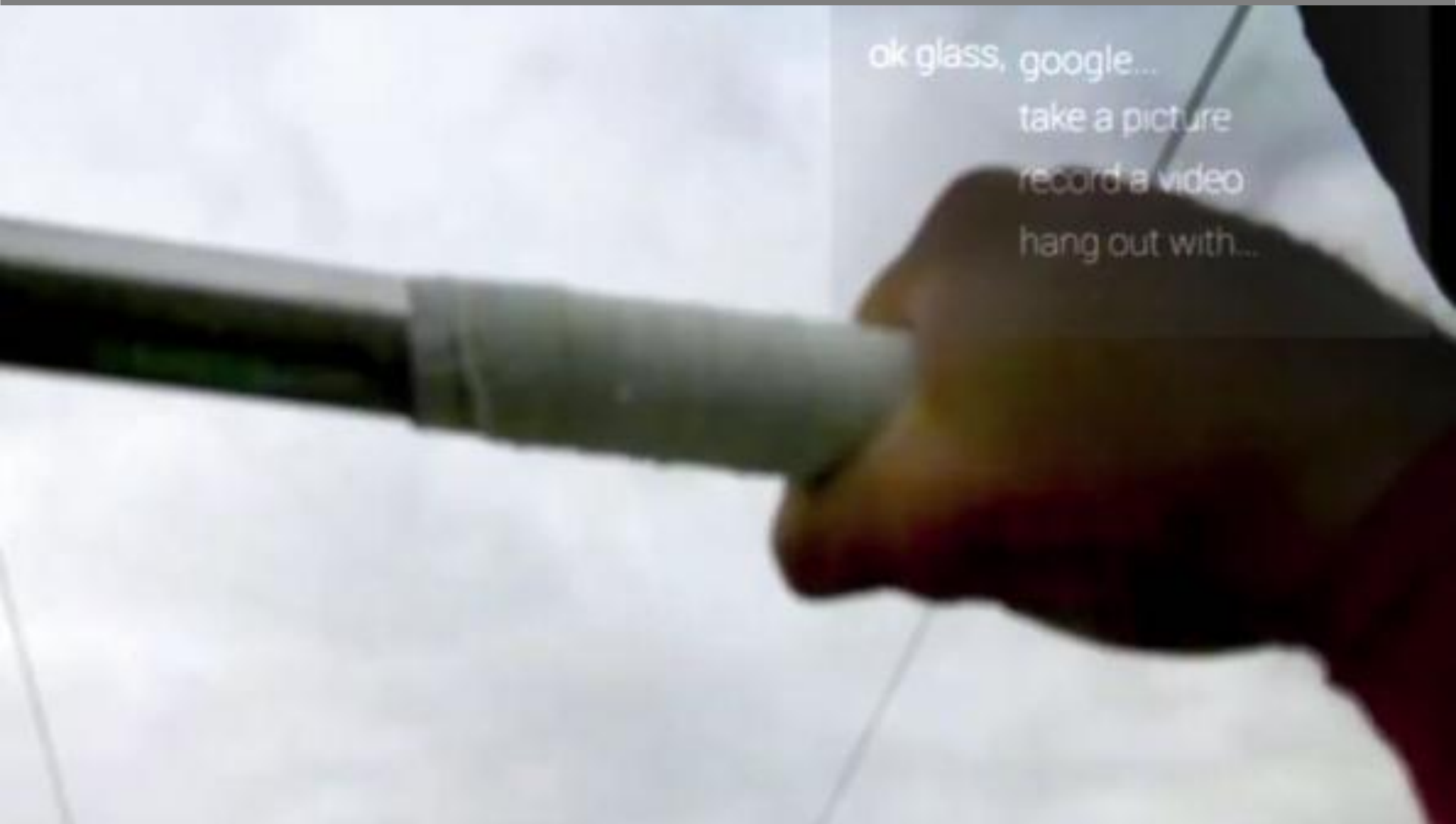




# Use scenario 3 – Journalism



# Use scenario 4 – Photo and video sharing



ok glass, google...  
take a picture  
record a video  
hang out with...

# Use scenario 5 – AR Gaming



# Use scenario 5 – AR Gaming



# Use scenario 6 – Travel information

SFO



JFK

JetBlue  
Airways 644

1:35pm

On time

in 3 min

# Use scenario 7 – Reality show



Use scenario 7 – Reality show

# Use scenario 8 – Live sports





# Use scenario 9 – Second Screen



Use scenario 10 – Film making



# Projection

## BI INTELLIGENCE

- \$11B Market By 2016
- 21 million sales/year by 2016
- Release date May 2014
- Price range \$299 - \$599

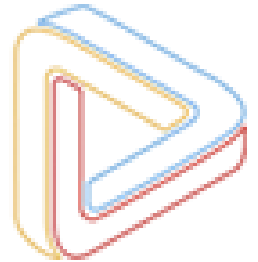
# Demo





**¡¡Gracias!!**

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